



**EASTERN CAPE**  
LIQUOR BOARD

**REGULATORY COMMISSION**  
**PROVINCIAL LIQUOR SUMMIT**

**07 MARCH 2017**

# FOCUS AREAS



- Regulatory Environment
- Licencing
- Trading
- Monitoring
- Enforcement

# REGULATORY ENVIRONMENT

- **Public participation** – be extensive
- **Accessibility of policy & laws** – break language barriers
- **Community outreach** - necessary
- **Summarised and simplified-** laws and regulations
- **Illicit and unregistered liquor products** –  
Liquor Products Act enforce



# LICENCING

- **Licence Categories** – must be differentiated
- **Proliferation of licenced outlets** – be avoided, business model (**industry structure**), propionate allocation of licences
- **Transform the ECLB** – involve industry players,
- **Community consultation** – involve traditional leaders and mayors
- **Stakeholder objections** – to be empowered
- **Transitional arrangements** – to be clearly stipulated

# TRADING

- **Trading hours** – regulate by standard by-laws, no ambiguities
- **Municipal approved building plans**
- **Age restriction** – 21 years endorsed
- **Appointment of managers** – Scrap Form 20/ attach annexures
- **Marketing and Adverts-** impose obligations on traders
- **Consumption Control -**

# MONITORING

- **Policing/inspection capacity** – to be improved
- **Inspectors** – empower with arresting powers
- **Surveillance mechanisms** – to be a condition, appropriate fencing of outlets
- **Municipal regulations** – on trading hours

# ENFORCEMENT

- **Policing capacity** – enhance it
- **Non-compliance** - effective consequences needed, **finances and penalties**
- **Cancellation process** – to be simple and responsive
- **Liability** – improves accountability
- **Indiscriminate enforcement**